

thinktank  
by | GroupSystems 4

ThinkTank transforms your business processes, meetings and workshops into inspirational, collaborative events.

Engage many more people with far less effort, saving hundreds of hours in reporting alone.

**Show them you are a thought leader with ThinkTank.**

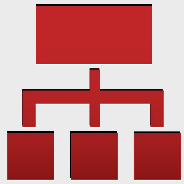
## **See Further. Think Deeper. Act Faster.**

ThinkTank™ revolutionizes how you generate, expand, refine and converge on breakthrough ideas.

Unleash the power of innovation within your workshops and expect exceptional outcomes.

This critically acclaimed collaboration software enables participants in the same room or around the world to brainstorm, share best thinking, vote on ideas, and see session results in real-time.

See further, think deeper, and act faster by mining the best thinking of colleagues, customers and partners anytime, anywhere with ThinkTank™.



Create and manage highly efficient meeting agendas or multi-session processes.



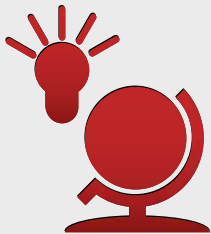
Share documents and manage versions.



Capture the wisdom of the crowd with powerful voting and assessment tools. Create everything from simple ballots to complex multi-criteria analyses in seconds.



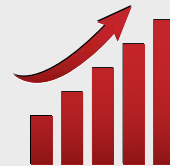
Save hundreds of hours with one-touch reporting. Generate professional Word, Excel, and PDF reports that capture the group's best thinking, and your analysis, at each stage of the process.



Brainstorm with participants around the world, in real-time or offline. Generate 10x the number of ideas with our award-winning innovation platform.



Share PowerPoint presentations and get slide-by-slide, real-time feedback from the audience.



Impress the group with animated, interactive graphs that display voting results in real-time.



Make better decisions, faster. Engage more people in the solution, break down silos, accelerate clarity, and enhance commitment.



## ThinkTank Benefits

### ...For Your Participants

Mines the wisdom from the crowd  
 Separates ideas from internal politics  
 Enhanced outcomes  
 Increase efficiency – Minimum disruption to key personnel  
 Maximize ability to execute – Enhanced alignment on results

### ...For The Leader

Engaged clients have inspiring results  
 Gets to a decision point faster  
 Eliminates most administrative work  
 Workshop reports made in seconds saves hours/days of time

### ...For Your Firm

Differentiates the organization  
 Enhances quality  
 Maximizes sales and new product innovation

## Use Cases

ThinkTank has been used to create constitutions of nations, address the H1N1 pandemic, redefine the mission of NATO, assess the space shuttle Columbia disaster, and create billions of dollars of value in fortune 500 through strategy, product, and process improvements.

### Common uses include:

- Risk Assessment
- Innovation
- Process Improvement
- Six Sigma
- Marketing and Branding
- Strategic Planning
- Facilitation
- Training and Education
- Finance and Accounting
- Organization Change
- Project Management
- HR and Culture



**GroupSystems**

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